

# STEP

01



## The Search

Find the people that want to make relationships with and learn your target market

02



## Visibility

Become relevant to people through help and service

03



## The Approach

Begin to reach out to this person in conversation here's where you learn

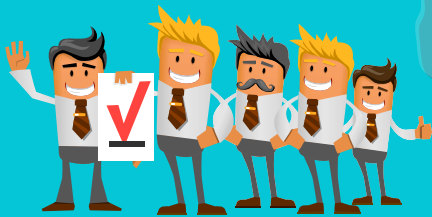
04



## Engage

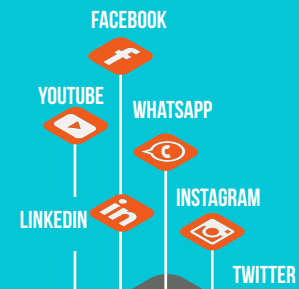
use personalization & engage them on social media thru updates

05



## Consistency

the formula of any great relationship is made up of doing things over again.



# SOCIAL MEDIA RELATIONSHIPS TIPS